

Good evening City Council,

We represent the Nevada Public Arts Advisory Commission. The members are Mindy Buyck, Jason Schneider, Janice Gammon, Nancy Port and Council advisor Sandy Ehrig. My name is Wade Presley.

During the past year we have collaborated on finished projects and discussed and planned for future Arts events and projects.

The mural on the Main Street buildings is the finished project. This project began as a Leadership Nevada idea. Our role with this project involved:

- Collaborating with Leadership Nevada, State Bank and Main Street Nevada to determine the preparation of the surface to make it suitable for painting
- Seeking funds for the cost of the mural.
- Selecting artists for the mural
- Determining the timeline for completion of the mural

I will share some details about each part

**Collaboration-** Leadership Nevada approached our Commission with the idea of a mural on the Main Street building. That initial idea led to conversations with State Bank regarding their role as the owner of that open space. PAC also met with the Main Street Nevada board and the Executive Director to develop an artist selection process and potential design ideas.

**Funds-** PAC submitted a grant application with the Iowa Arts Council to fund the mural. We were working with an early April submission deadline. In July we were informed that our application was not selected. At that point, Main Street moved forward to complete the mural with one of the artists we had recommended.

**Artist selection-** We developed a "Call for Artists" to inform and invite Iowa artists about our mural. We received several interested artists that included past work, proposed mural designs and a budget. Two artists were selected for a final interview. We held virtual interviews and invited Main Street Nevada to the interview.

**Timeline-** PAC collaborated with State Bank and Main Street Nevada to plan a timeline for the surface preparation, length of time for the mural and a preferred time of year to complete the mural.

We learned a lot through this process that will benefit the exploration of future projects.

### **Currently**

At this time we have additional arts projects in various stages of preparation. These projects include: hosting an art fair for local artists to display and sell their art, collaborating with a city commission to develop another mural, and assisting the Nevada Public Library in displaying art in their building.

According to research by The Americans for the Arts organization communities that support It provides an intersection between past, present and future, between disciplines, and between

ideas. Public art that is freely accessible provide an intersection between past, present and future, between disciplines, and between ideas. I have included a document from the American for the Arts ([link to Why Public Art Matters](#)) to provide more detail on the benefits of supporting Public Arts in helping cities develop a stronger sense of identity and sense of place.

Thank you to Mayor Condon and the City Council for supporting the Arts in Nevada.